
Green Friendly Program

Sustainability Commitment

At Ceramica Senio we have always supported an environment free from all types of pollution.

Environmental sustainability has become increasingly important, and as a corporate philosophy, we are seeking to achieve shared commitment and responsibility at all levels of our company and to convey this awareness to our suppliers and customers.

All our activities are always carried out keeping in mind our eco-friendly commitment, from the acquisition of raw materials in line with this philosophy, to logistics and shipping, up to the punctual management of waste recycling.

1 – Since February 2026, a photovoltaic system has been operational, covering 70% of our company's needs, and by 2027 a second system will be installed, which will lead us to energy independence and allow us to make excess clean energy available to third parties.

2 - From a production standpoint, all waste is minimized by recycling water and glaze and carefully managing waste, which is then sent to specialized companies for proper reuse.

3 - Our terracotta is locally sourced and we try to maintain almost zero-mile production.

4 - The use of paper is limited at all levels by using digital catalogues and price lists and electronic archives.

Our goal is a cleaner, greener future while maintaining the same quality, efficiency and service.


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